



# THE WMARKETPLACE INC.

A Unique Ecommerce Training Program Delivering Measurable Results For Participants And Sponsors

## ECOMMERCE ACCELERATOR

### COMPANY OVERVIEW

The WMarketplace Inc. is an innovative ecommerce accelerator dedicated to empowering women-owned businesses and driving economic growth. We provide comprehensive support, practical tools, community and technical assistance to accelerate the success of women entrepreneurs in the digital marketplace.

**OFFICIAL STRATEGIC PARTNER:**  
U.S. DEPARTMENT OF  
COMMERCE, INTERNATIONAL  
TRADE ADMINISTRATION



### CORE COMPETENCIES

**Ecommerce Accelerator Program:** We offer an accelerator program that provides personalized mentorship, industry expertise, and access to cutting-edge technologies. Our program equips entrepreneurs within the USA, and those looking to expand their sales into the US market from other countries, with the skills and knowledge needed to navigate the complexities of ecommerce, fostering business growth and sustainability.

**Technical Assistance:** We provide essential technical assistance to entrepreneurs, offering guidance on online sales best practices, digital marketing, data analytics, and more. Our expertise in leveraging technology effectively empowers businesses to optimize their online presence and drive success.

**Market Assessments:** Leveraging our deep knowledge in ecommerce and online sales, WMarketplace provides market assessments of small business, online commercial environments for government and private stakeholders.

**Inclusivity and Diversity:** We are committed to fostering an inclusive ecosystem, supporting women entrepreneurs from diverse backgrounds and industries. Through our program, we amplify underrepresented voices and promote gender equality in the entrepreneurial landscape.

**Past Performance:** Hundreds of women-owned businesses have successfully participated in The WMarketplace Accelerator Program. As an Official Strategic Partner of the International Trade Administration, we have extended our impact beyond the U.S. to support entrepreneurs outside of the U.S. Our partnerships with industry experts, organizations, and government agencies are driving economic development and promoting entrepreneurship.



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## CERTIFICATIONS

### Women-Owned Small Business (WOSB)

Contracting Methodologies: WMarketplace is open to various contracting methodologies, including direct awards, sole-source contracts, and teaming arrangements. We are registered in the System for Award Management (SAM) and have the necessary infrastructure to fulfill government contracts.

## CONCLUSION

WMarketplace is a trusted partner for federal agencies seeking to support women-owned businesses and foster economic development. Our capabilities in ecommerce acceleration, online sales platforms, technical assistance, and commitment to diversity make us an ideal choice. Contact us today to explore how we can collaborate to drive success and social impact.



**UNIQUE ENTITY ID:** TVLLXJKN7L37  
**CAGE Code:** 94PN9  
**NAICS Codes:** 611430, 455110, 541613  
**UNSPSC:** 53102002, 60105806, 80141703  
**PSC Codes:** R499, R699, R799

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