



THE WMARKETPLACE INC.

A Unique Ecommerce Training Program And Sales Channel
Delivering Measurable Results For Participants And Sponsors

ACCELERATOR PROGRAM

COMPANY OVERVIEW

The WMarketplace Inc. is an innovative ecommerce accelerator and online sales platform, dedicated to the empowerment of women-owned businesses and driving economic growth. Our robust suite of services, coupled with a commitment to inclusivity, technical prowess, and proven results, defines our capability to drive success in the digital marketplace.

CORE COMPETENCIES

Accelerator Program: Our flagship offering is our global accelerator program. Tailored explicitly for women entrepreneurs, this program embodies personalized mentorship, access to industry expertise, and the latest technological innovations. It serves as a catalyst, equipping women with the skills and knowledge necessary for navigating the complexities of establishing and expanding businesses through online selling. We specialize in optimizing product positioning, crafting targeted marketing plans, implementing effective digital merchandising strategies, and developing exceptional customer care, all essential components for nurturing sustained business growth.

Market Reach and Expertise: Our reach spans diverse business stages, from fledgling enterprises initiating online sales via mobile devices to advanced businesses seeking strategic import opportunities within the US market. Leveraging our nationwide sales channel, we introduce US-based firms to exporting basics, diversifying their risk, and establishing an international presence.

Online Sales Platform: The cornerstone of our service offering is our robust online sales platform, a trusted marketplace exclusively designed for women-owned businesses. This platform ensures secure transactions, fosters a seamless user experience, and equips businesses with powerful marketing tools. By leveraging this platform, businesses can expand their reach, access a wider customer base, and grow their sales. Participants in our accelerator program based in the US, or importing into the US, benefit from a supportive environment to practice, test, and master their burgeoning ecommerce skills.

Technical Assistance: We provide essential technical assistance to entrepreneurs, spanning digital marketing strategies, ecommerce best practices, data analytics, and more. Through our expertise in leveraging technology, we empower businesses to optimize their online presence, driving tangible success and growth in the competitive digital landscape.



KATE ISLER

Co-founder/CEO
kate@wmarketplace.com
206 225 4171



SUSAN GATES

Co-founder/COO
susan@wmarketplace.com
206 818 2563

www.wmarketplaceaccelerator.com

www.wmarketplace.com



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6040 Princeton Ave NE
Seattle, WA 98115

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INCLUSIVITY AND DIVERSITY

We are committed to fostering an inclusive ecosystem, supporting women entrepreneurs from diverse backgrounds, business stages and industries. Through our platform, we amplify underrepresented voices and promote gender equality in the entrepreneurial landscape.

PROVEN TRACK RECORD

WMarketplace Inc. has successfully supported over 150 women-owned businesses with its accelerator training, consistently accelerating their growth and significantly increasing online sales revenue. Our collaborative partnerships with industry experts, organizations, and government agencies, including SBA-affiliated Women's Business Centers, SBDC Inland Empire, and Strategic Partnerships with the U.S. Department of Commerce, attest to our commitment to driving economic development and fostering entrepreneurship.

CERTIFICATIONS

Women-Owned Small Business (WOSB)

Contracting Methodologies: WMarketplace is open to various contracting methodologies, including direct awards, sole-source contracts, and teaming arrangements. We are registered in the System for Award Management (SAM) and have the necessary infrastructure to fulfill government contracts.

CONCLUSION

WMarketplace Inc is committed to supporting and empowerment for women entrepreneurs, offering a comprehensive suite of services, technical expertise, and a track record of success. We are dedicated to continuing our mission to empower women in the digital marketplace, driving economic growth, and fostering sustainable entrepreneurship on a global scale.



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